

International Journal of

BUSINESS AND GLOBALISATION

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Scope of the Journal

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IJBG proposes and fosters discussion on various aspects of business and globalisation, including the physical environment and poverty.

Objectives:

The objectives of IJBG are to establish an effective channel of communication between policy makers, government agencies, academic and research institutions and persons concerned with the complex role of business and globalisation. The international dimension is emphasised in order to overcome cultural and national barriers and to meet the needs of accelerating technological and ecological change and changes in the global economy.

Readership:

IJBG provides a vehicle to help academics, researchers, policy makers, managers and entrepreneurs, working in business, to disseminate information and to learn from each other's work.

Contents:

IJBG publishes original empirical research, conceptual papers, and book reviews.

Topics covered include:

- Internationalisation of SMEs
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- Globalisation and poverty
- Business ethics in the global environment
- Emerging economies
- Immigrant minorities in business
- Indigenous enterprises and the global economy
- International tourism
- Eco-tourism
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- Competition in a global economy
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