

**AZM UNIVERSITY,  
IN COLLABORATION WITH WIDEBOOST S.A.R.L,  
PRESENTS**

**BUSINESS  
WRITING  
WORKSHOP**



**DIGITAL  
MARKETING  
WORKSHOP**

**ON SATURDAY DECEMBER 15<sup>TH</sup> 2018  
AT THE AZM UNIVERSITY CAMPUS, TRIPOLI**

## OVERVIEW

- **Business Writing:** With the world becoming more and more connected and English remaining as a core language for communication, attending Business Writing will add tremendous value to one's career and success! During this course, you will learn the proper structure of an email and find out what the common email mistakes are.
- **Digital Marketing:** We are living in a digital age and promoting any business without the use of digital marketing will face high risks of failure. During this course, you will learn the basics of Search engine optimization, Social Media Campaigns, as well as Email and SMS Marketing.

## FEATURES

You will earn two certificates of completion by signing up and completing these two courses.

## DURATION

1 day, including coffee breaks and a lunch break

## TRAINER

Ralph Chammas,  
Partner at Wideboost

## FEES

\$ 40

## REGISTRATION

Call 06-446573 ext. 7511