

**AZM UNIVERSITY,
IN COLLABORATION WITH WIDEBOOST S.A.R.L,
PRESENTS**

**ENTREPRENEURSHIP &
BUSINESS PLANNING
WORKSHOP**

**ON SATURDAYS MARCH 9th, MARCH 23rd, APRIL 6th 2019
AT THE CHAMBER OF COMMERCE, TRIPOLI**

WHY ATTEND?

Entrepreneurship is all about being independent, following your passion, and controlling your own destiny. However, many entrepreneurs end up failing as a result of bad planning, lack of funds, incorrect market research, and many other reasons. This Entrepreneurship course was designed to walk you through the typical processes and business basics that ultimately minimize your risks of failure.

WHAT TO EXPECT?

- Learning the basics of Market Research
- Creating each component of a business plan: Sales, Marketing, HR, and Operations Plans
- Understanding Financial Projections/Budgeting
- Getting Funds and Pitching to investors
- Going through the steps of launching a business in Lebanon

DURATION

3 days, including coffee breaks and a lunch break

TRAINER

Ralph Chammas,
Partner at Wideboost